

# Main Intangible Assets in the Current World Wide Web and Digital Transformation of Circular Economy

Vincent Estel\*

Department of Economics, Saint Peter's University, United States of America  
estel@socialscience.edu

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## Introduction

A connected person demonstrates the preparedness for problems solving, being a rare competence of our time. If one is well connected, one may be able to derive some affluence in the. It is what connects a public figure to millions of followers, and it can also be converted to monetary value here something unconnected today? One might say no. However, there could be various intentions to establish a connection, which could also be for fraudulent purposes. Considering the numerous losses resulting from these acts and the relevance of a possible solution, we examined how the presence of a unique set of individual connectors could also contribute to the minimization or escalation of the possible risk. This is in addition to the anti-fraud controls that are implemented through stringent policies within the organizations. Connectors could have some systemic perspective when units are joined together with interface for propagation of related control objectives.

## Description

This could be seen in the case of a distributed system, where the connectors are used to link the different components of the systems. The connectors provide the necessary communication pathways for the systems to function properly. In this case, the connectors could have a significant impact on the overall performance of the system, as they are responsible for the efficient transfer of data and control signals between the different components. Circular economy is based on environmental, economic, and social dimensions and aims to ensure sustainable development at each step of product creation, transformation, and conversion by creating a closed-loop economy harnesses all the resources, including human, material, economical, technological, and socially embedded, to create a dream of wellbeing. The circular economy strategy is intended to facilitate the implementation of an innovative technological environment with security enhancement. This houses an entrepreneurial control environment that allows management and corporate governance to rethink the horizon of the business. The implementation of CE may vary among organizations as a result of business maturity and workforce for externalities of the concepts within the business teams. This could drag the steps and therefore distinguish the approaches in different business environments and countries. Obviously, workers in previous contexts have similar characteristics with the workers in the higher education context as lecturers are also working for organizations to provide services to their customers, mainly students. However, the workers' perspectives toward their job satisfaction between higher education context and those contexts are not the same because workers in different contexts show different working attitudes and behaviors toward their workplaces.

## Conclusion

Before starting the data collection for this research, researchers submitted a research proposal and survey tool to consult with the Internal Review Board (IRB). In this step, all respondents' personal information was kept confidential. In particular, their identities such as names, salary, signatures, and workplaces were not highly required. At the same time, respondents were given the right to join the survey or refuse to participate in the survey processes. In this case, their decisions to join or not fill out the survey were highly respected by researchers. Moreover, even though they already volunteered to participate in the survey, they could stop filling out the survey at any time if they felt uncomfortable with the survey. Hence, these practices could highly protect the participants and prevent any possible risk from happening to respondents' current careers and their relationships with their workplaces. Once the above conditions were implemented, researchers could continue their investigation with the respondents.